

FOCUS COLLECTION

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2018

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INTRODUCTION

Massproductions is releasing a collection within our collection! Realising that our catalogue was growing rapidly with many variants and options of our 14 (at least!) furniture families, we decided to streamline things a little. Our Focus collection is tailored to make a cohesive presentation of our favourite items in an easily digestible form. Of course the full catalogue remains available, but with Focus we aim to make our products more available and appealing to the public at large, as well as providing a refreshing perspective on all we have to offer to the architects we currently cooperate with. In conjunction with the Focus collection, we have had a rethink of our wood finishes. We now offer Black Stained Oak, White Oiled Oak, Red Lacquered Beech, Walnut Stained Beech, and Natural Oak as standard FSC approved options. We feel that these finishes work well together with our upholstered fabric offer, as well as being both contemporary and timeless.

FOCUS COLLECTION

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Tio Chair



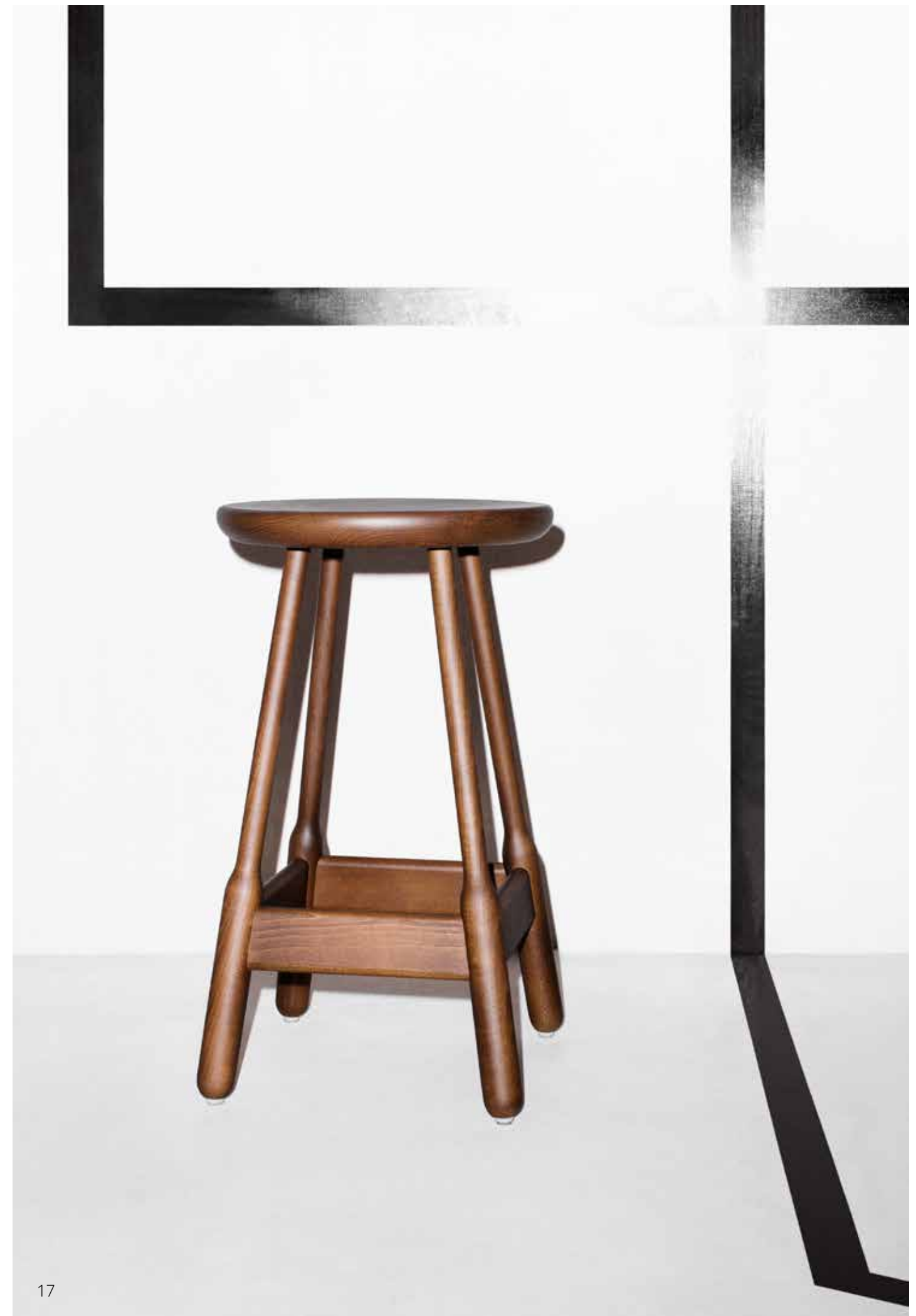
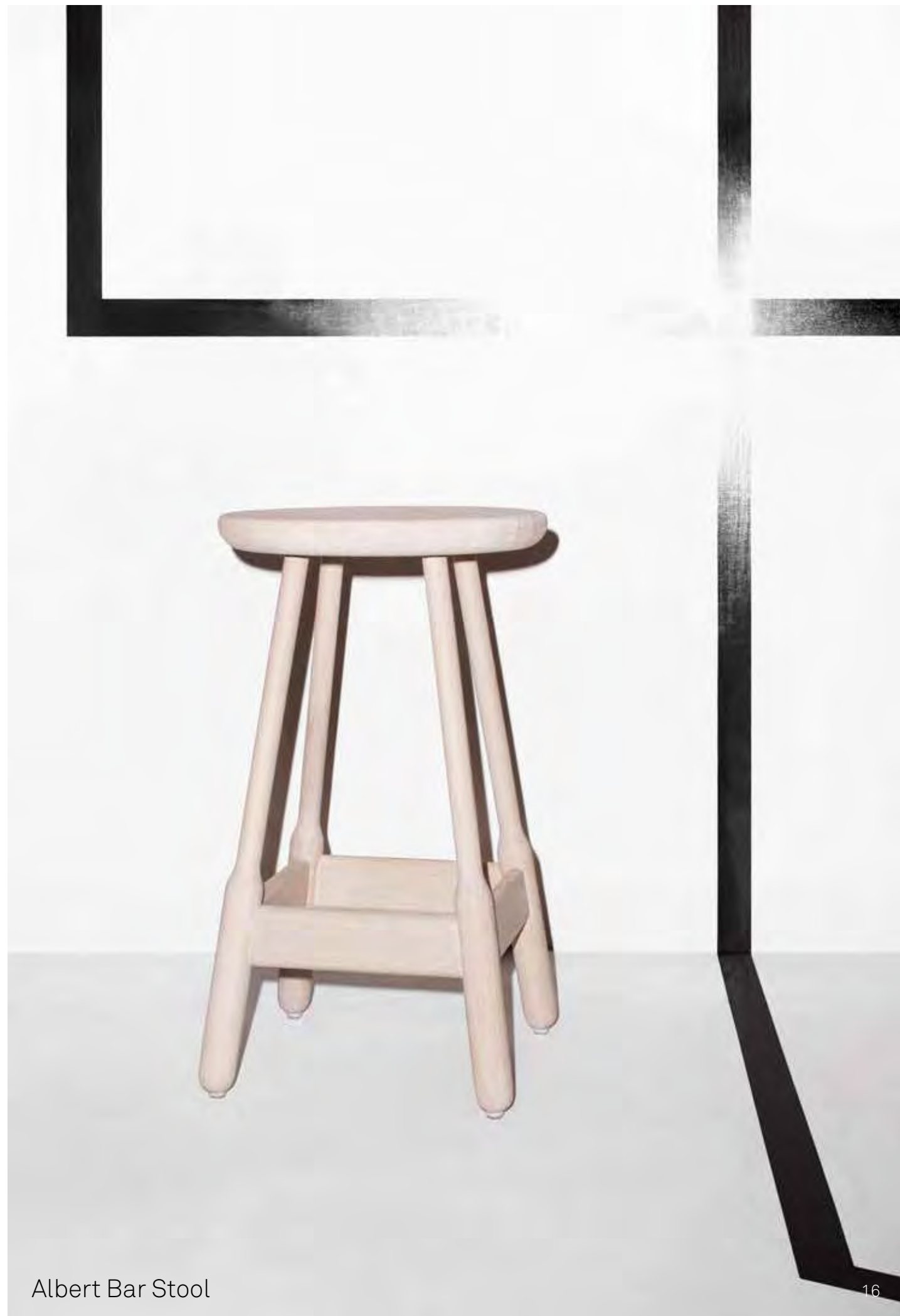
Tio Table



Tio Chair Seat Pad







Sander Table





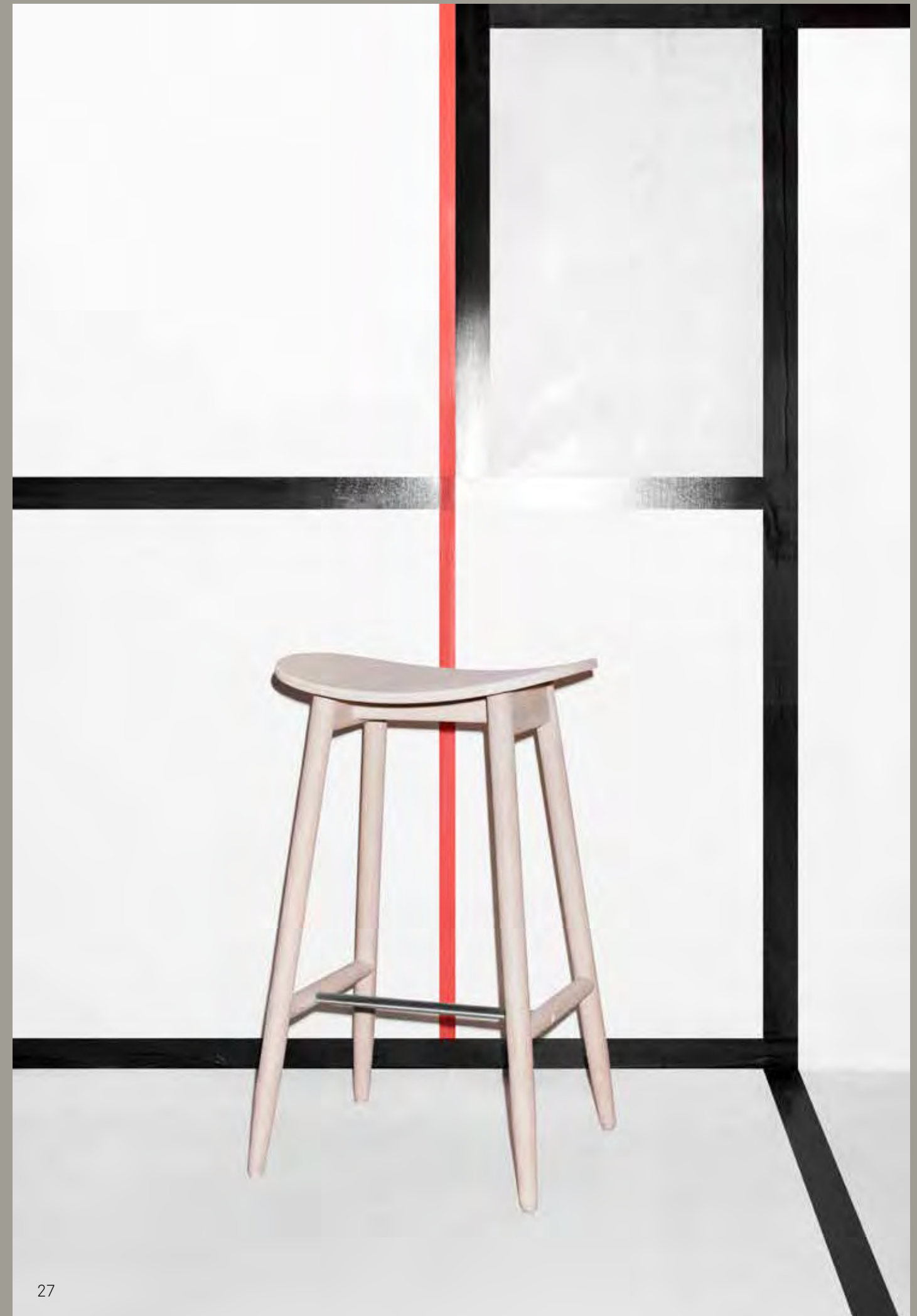
Icha Chair



Icha Table



Icha Stool





Spark Lounge Chair
Spark Foot Stool





Dandy Sofa
Sander Table



Spark Lounge Chair
Spark Foot Stool
BIT Table



Crown Armchair



Crown Easy Chair



Icha Chair
Icha Table



Crown Armchair
Ferric Table



Icha Chair
Icha Table



Dandy Sofa
Sander Table
Dandy Ottoman



Albert Bar Stool



Albert Bar Stool



Mega Daybed
Harry



Waiter Chair
Icha Desk



Marcel Coat Stand
Albert Bench



Icha Chair
Ferric Table
A01 Wall Hook





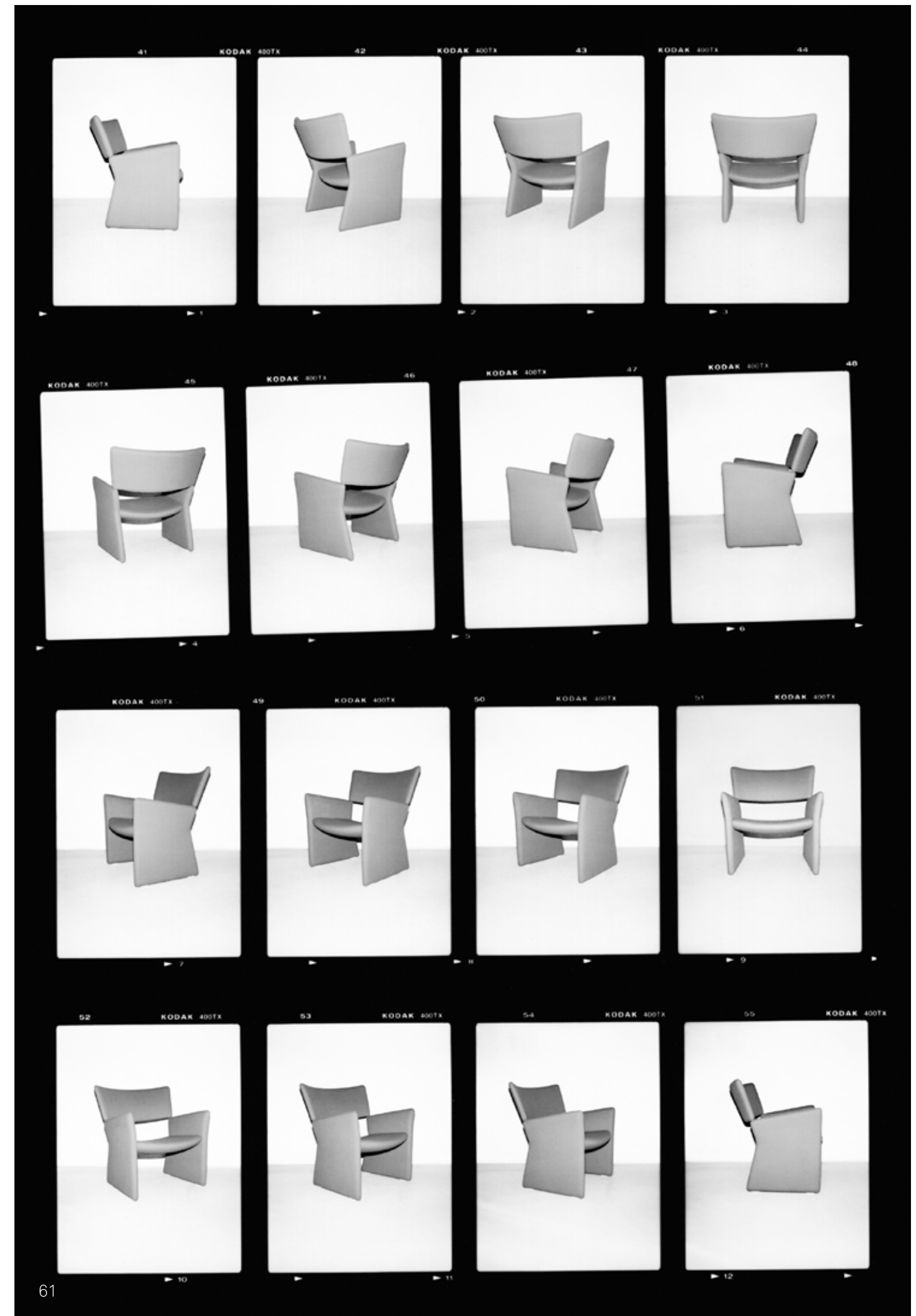
Dandy Sofa





Dandy Ottoman







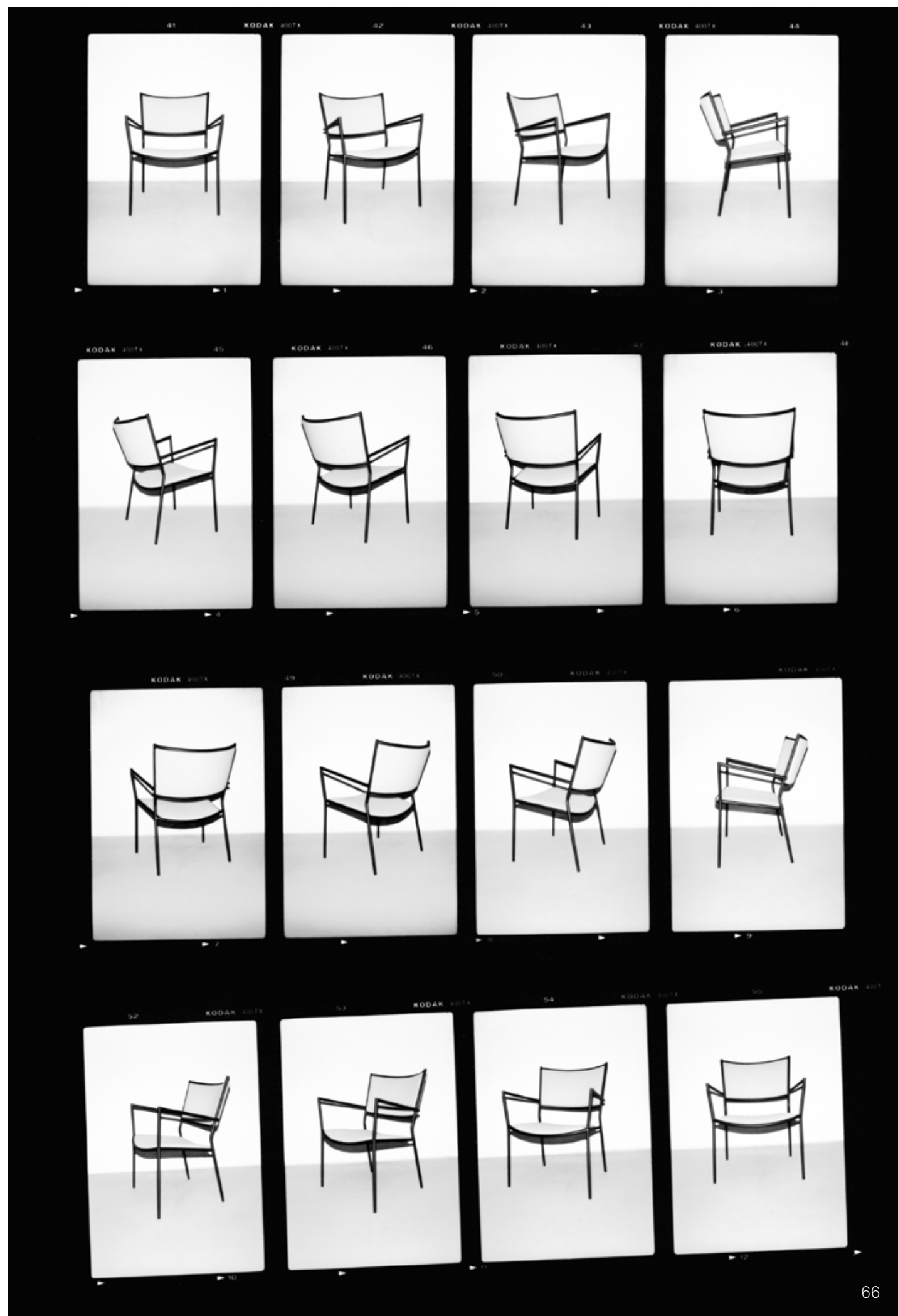
Crown Easy Chair



Jig Easy Chair

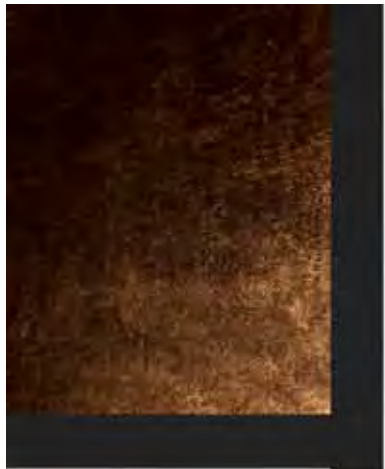


Jig Mesh Armchair

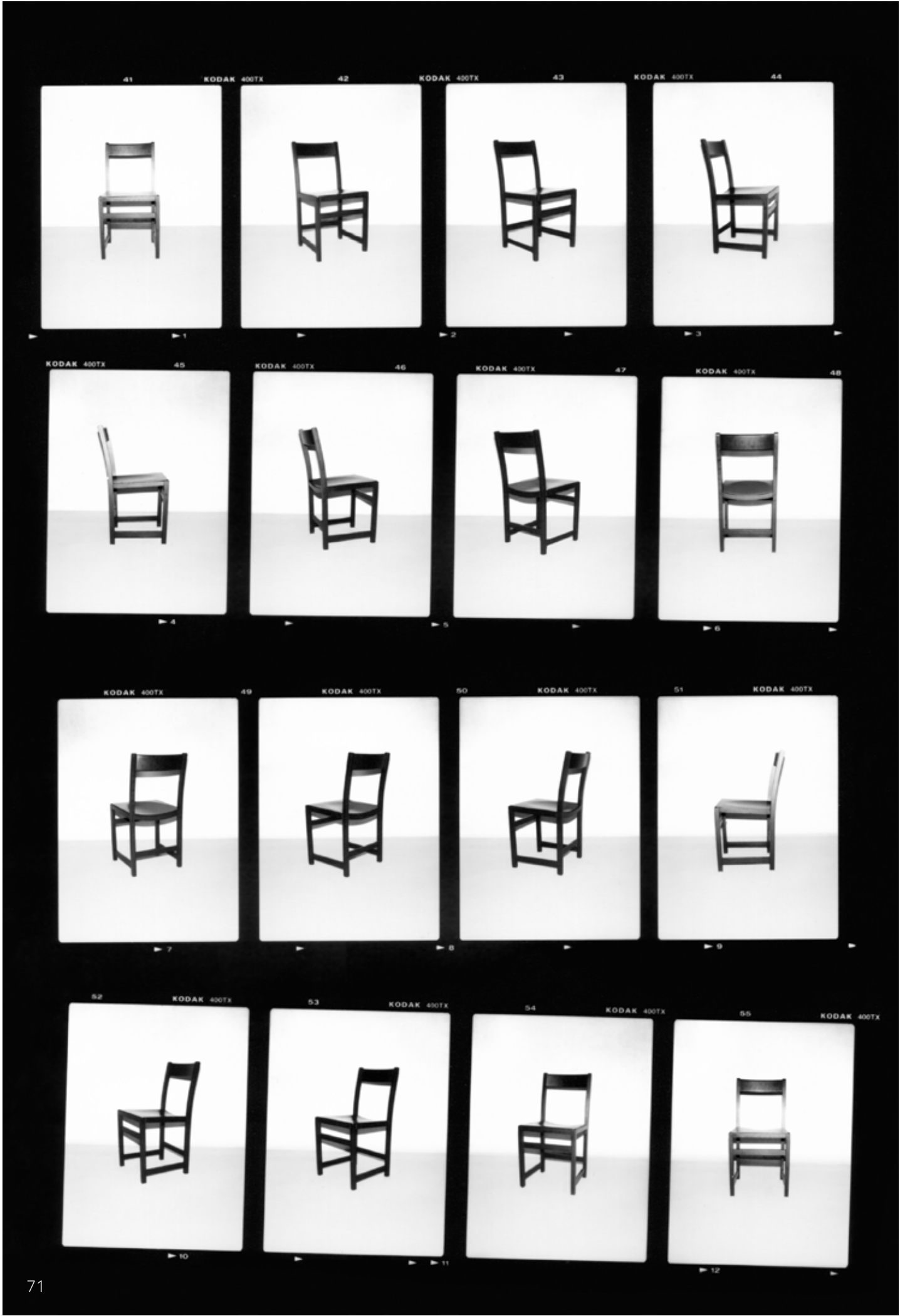


Jig Mesh Easy Chair





Waiter Chair





BIT Table





Marcel Coat Stand

Endless



Ferric Table





ENDLESS
—



Natural Oak











Grey Laquered Oak



Black Stained Oak

Natural Oak



Black Stained Oak



FOCUS COLLECTION

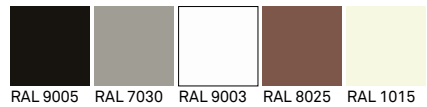
INDEX



TIO CHAIR (TI-01)

-
Stackable chair in steel wire.

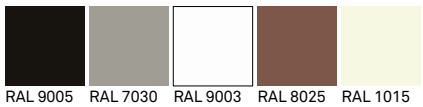
Dimensions:	W:50 D:51 H:78 SH:45
Packaging:	W:67 D:54 H:92
Note:	4 pcs/box



TIO EASY CHAIR (TI-02)

-
Stackable easy chair in steel wire.

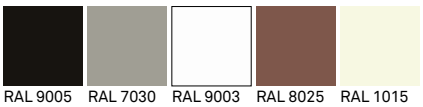
Dimensions:	W:60 D:68 H:67 SH:30
Packaging:	W:82 D:66 H:84
Note:	4 pcs/box



TIO BAR STOOL (TI-03)

-
Stackable bar stool in steel wire.

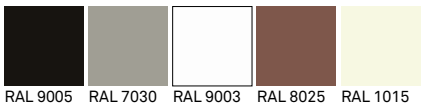
Dimensions:	W:52 D:50 H:85 SH:65
Packaging:	W:68 D:58 H:110
Note:	4 pcs/box



TIO TABLE (SC-03/SC-104)

-
Café table with round metal top.

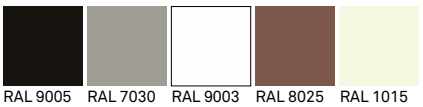
Dimensions:	Ø:75 H:72
Packaging base:	W:66 D:59 H:80
Packaging top:	W:81 D:81 H:7
Note:	1 top/box – 4 bases/box



TIO TABLE (SC-07/SC-106)

-
Low table with square metal top.

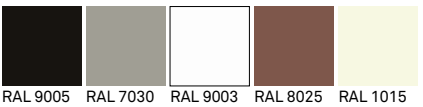
Dimensions:	W:85 D:85 H:38
Packaging base:	W:65 D:65 H:46
Packaging top:	W:106 D:106 H:7
Note:	11 top/box – 4 bases/box



TIO TABLE (SC-04/SC-106)

-
Low table with round metal top.

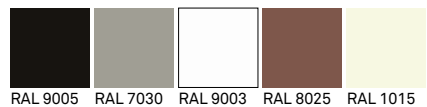
Dimensions:	Ø:100 H:38
Packaging base:	W:65 D:65 H:46
Packaging top:	W:106 D:106 H:7
Note:	1 top/box – 4 bases/box



TIO BAR STOOL (TI-04)

-
Stackable bar stool in steel wire.

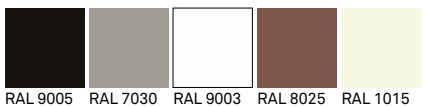
Dimensions:	W:52 D:50 H:95 SH:75
Packaging:	W:68 D:58 H:110
Note:	4 pcs/box



TIO TABLE (SC-02/SC-101)

-
Low table with round metal top.

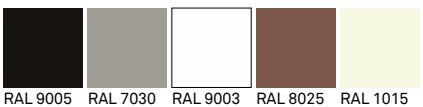
Dimensions:	Ø:60 H:42
Packaging base:	W:55 D:55 H:50
Packaging:	W:66 D:66 H:7
Note:	1 top/box – 4 bases/box



TIO TABLE (SC-02/SC-102)

-
Café table with round metal top.

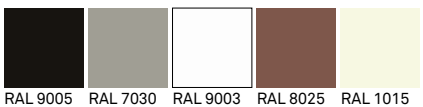
Dimensions:	Ø:60 H:72
Packaging base:	W:55 D:55 H:80
Packaging top:	W:66 D:66 H:7
Note:	1 top/box – 4 bases/box



TIO TABLE (SC-04/SC-107)

-
Dining table with round metal top.

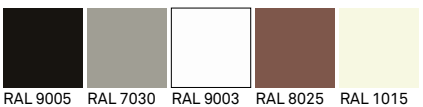
Dimensions:	Ø:100 H:72
Packaging base:	W:65 D:65 H:80
Packaging top:	W:106 D:106 H:7
Note:	1 top/box – 4 bases/box



TIO TABLE (SC-11/SC-119)

-
Dining table with round metal top.

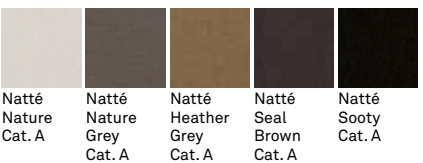
Dimensions:	Ø:126 H:72
Packaging base:	W:72 D:72 H:80
Packaging top:	W:132 D:132 H:7
Note:	1 top/box – 2 base/box



TIO CHAIR SEAT PAD (TI-46)

-
UV resistant Sunbrella fabric.

Dimensions:	W:38 D:39
Packaging:	W:40 D:40 H:2
Note:	-

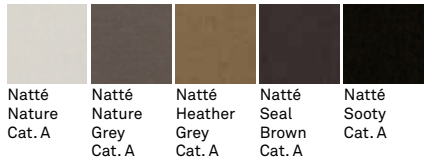




TIO EASY CHAIR SEAT PAD (TI-47)

UV resistant Sunbrella fabric.

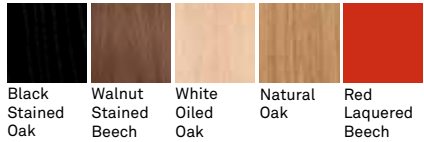
Dimensions:	W:45 D:49
Packaging:	W:50 D:50 H:2
Note:	-



ICHA CHAIR – UPHOLSTERED (IC-05)

Dining Chair in solid wood with a steam bent backrest and an upholstered laminated seat.

Dimensions:	W:57 D:53 H:77 SH:46
Packaging:	W:64 D:58 H:82
Note:	-



SANDER TABLE (SA-01)

Low table with mouth blown chrystal glass cone.

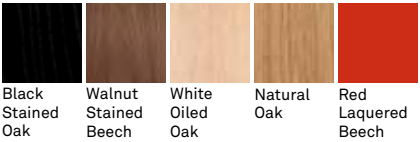
Dimensions:	Ø:48 H:40
Packaging:	W:56 D:56 H:48
Note:	-



ICHA STOOL (IC-01)

Low stool in solid wood with a laminated seat.

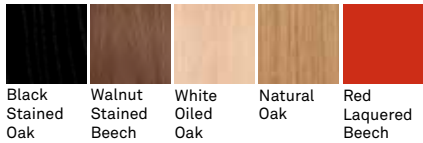
Dimensions:	W:43 D:37 H:50
Packaging:	W:49 D:38 H:59
Note:	Available with upholstery*



ICHA CHAIR (IC-05)

Dining Chair in solid wood with a steam bent backrest and a laminated seat.

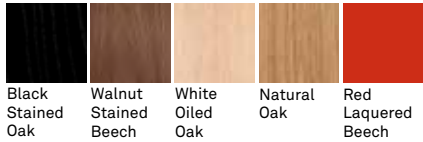
Dimensions:	W:57 D:53 H:77 SH:46
Packaging:	W:64 D:58 H:82
Note:	-



ICHA STOOL (IC-02)

Bar stool in solid wood with a laminated seat.

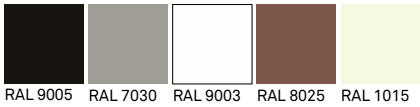
Dimensions:	W:43 D:37 H:65
Packaging:	W:50 D:43 H:84
Note:	Available with upholstery*



ICHA STOOL (IC-03)

Bar stool in solid wood with a laminated seat.

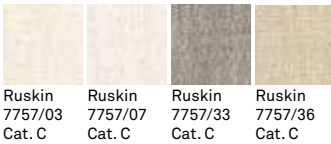
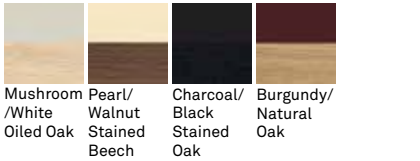
Dimensions:	W:43 D:37 H:75
Packaging:	W:50 D:43 H:84
Note:	Available with upholstery*



ICHA TABLE (IC-06)

Dining/Conference table in solid wood with a desktop linoleum surface.

Dimensions:	W:180 D:90 H:72
Packaging base:	W:152 D:71H:15
Packaging top:	W:222 D:108 H:5



ICHA TABLE (IC-07)

Dining/Conference table in solid wood with a desktop linoleum surface.

Dimensions:	W:100 D:240 H:72
Packaging base:	W:195 D:80 H:15
Packaging top:	W:262 D:108 H:5



ICHA DESK (IC-04)

Compact desk in solid wood with a desktop linoleum surface.

Dimensions:	W:120 D:50 H:72
Packaging:	W:130 D:60 H:80
Note:	2 boxes



ICHA TABLE (IC-08)

Dining/Conference table in solid wood with a desktop linoleum surface.

Dimensions:	Ø:125 H:72
Packaging base:	W:76 D:70 H:26
Packaging top:	W:131 D:131 H:7

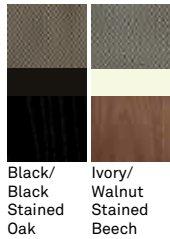




SPARK LOUNGE CHAIR (SP-01)

Lounge chair in metal wire with wooden runners. Leather strap armrests and removable cover.

Dimensions:	W:70 D:95 H:96 SH:38
Packaging:	W:103 D:76 H:107
Note:	-



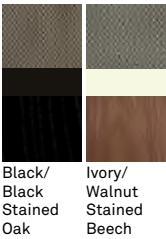
Black/Black Stained Oak
Ivory/Walnut Stained Beech



SPARK FOOT STOOL (SP-02)

Foot stool in metal wire with wooden runners. Removable cover.

Dimensions:	W:56 D:44 H:42
Packaging:	W:62 D:49 H:49
Note	-



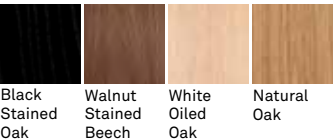
Black/Black Stained Oak
Ivory/Walnut Stained Beech



ALBERT STOOL (AL-01)

Low stool in solid wood.

Dimensions:	W:38 D:38 H:50
Packaging:	W:42 D:42 H:56
Note:	Available with upholstery*



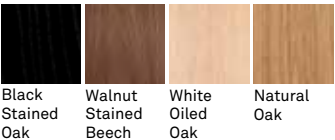
Black Stained Oak
Walnut Stained Beech
White Oiled Oak
Natural Oak



ALBERT BENCH (AL-04)

Bench in solid wood.

Dimensions:	W:110 D:38 H:50
Packaging:	W:114 D:42 H:56
Note:	-



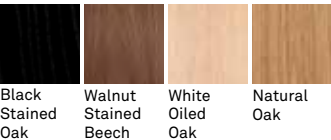
Black Stained Oak
Walnut Stained Beech
White Oiled Oak
Natural Oak



ALBERT BENCH (AL-05)

Bench in solid wood.

Dimensions:	W:160 D:38 H:50
Packaging:	W:164 D:42 H:56
Note:	-



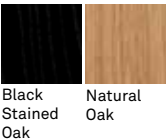
Black Stained Oak
Walnut Stained Beech
White Oiled Oak
Natural Oak



HARRY (HA-02)

Stool in laminated wood.

Dimensions:	W:63 D:32 H:48 SH:41
Packaging:	W:71 D:37 H:53
Note:	-



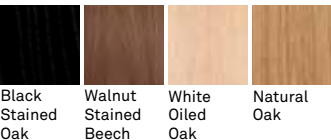
Black Stained Oak
Natural Oak



ALBERT BAR STOOL (AL-02)

Bar stool in solid wood.

Dimensions:	W:38 D:38 H:65
Packaging:	W:42 D:42 H:84
Note:	Available with upholstery*



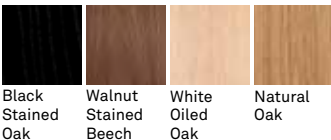
Black Stained Oak
Walnut Stained Beech
White Oiled Oak
Natural Oak



ALBERT BAR STOOL (AL-03)

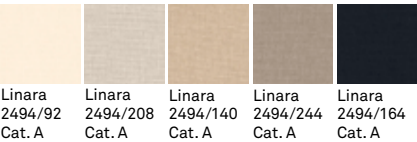
Bar stool in solid wood.

Dimensions:	W:38 D:38 H:75
Packaging:	W:42 D:42 H:84
Note:	Available with upholstery*



Black Stained Oak
Walnut Stained Beech
White Oiled Oak
Natural Oak

*ALBERT UPHOLSTERY SELECTION



Linara 2494/92 Cat. A
Linara 2494/208 Cat. A
Linara 2494/140 Cat. A
Linara 2494/244 Cat. A
Linara 2494/164 Cat. A



Main Line Flax MLF02 Cat. B
Main Line Flax MLF12 Cat. B
Main Line Flax MLF23 Cat. B



Ruskin 7757/03 Cat. C
Ruskin 7757/07 Cat. C
Ruskin 7757/33 Cat. C
Ruskin 7757/36 Cat. C



Elmo Rustical 22679 Cat. D
Elmo Rustical 43632 Cat. D
Elmo Rustical 12114 Cat. D
Elmo Rustical 99991 Cat. D



JIG ARMCHAIR (JI-01)

Upholstered armchair with painted steel frame.

Dimensions:	W:54 D:49 H:79 SH:46
Packaging:	W:67 D:64 H:94
Note:	4 pcs./box



RAL 9005
RAL 9003
RAL 1015



JIG EASY CHAIR (JI-02)

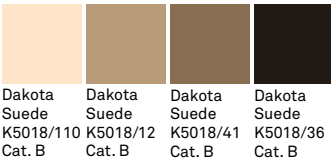
Upholstered easy chair with painted steel frame.

Dimensions:	W:63 D:63 H:76 SH:38
Packaging:	W:74 D:79 H:90
Note:	4 pcs./box



RAL 9005
RAL 9003
RAL 1015

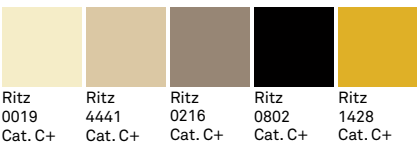
JIG UPHOLSTERY SELECTION



Dakota Suede K5018/110 Cat. B
Dakota Suede K5018/12 Cat. B
Dakota Suede K5018/41 Cat. B
Dakota Suede K5018/36 Cat. B



Ruskin 7757/03 Cat. C
Ruskin 7757/07 Cat. C
Ruskin 7757/33 Cat. C
Ruskin 7757/36 Cat. C



Ritz 0019 Cat. C+
Ritz 4441 Cat. C+
Ritz 0216 Cat. C+
Ritz 0802 Cat. C+
Ritz 1428 Cat. C+



Elmo Rustical 22679 Cat. D
Elmo Rustical 43632 Cat. D
Elmo Rustical 12114 Cat. D
Elmo Rustical 99991 Cat. D



JIG MESH ARMCHAIR (JI-06)

-
Stackable armchair with painted steel frame and mesh.

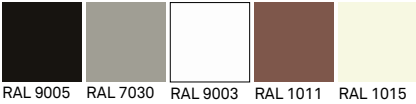
Dimensions:	W:54 D:49 H:79 SH:45
Packaging:	W:67 D:64 H:94
Note:	4 pcs./box



JIG MESH EASY CHAIR (JI-07)

-
Stackable easy chair with painted steel frame and mesh.

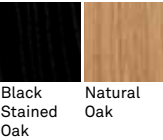
Dimensions:	W:63 D:63 H:76 SH:38
Packaging:	W:74 D:79 H:90
Note:	4 pcs./box



BIT (BI-01)

-
Side table in solid and laminated oak.

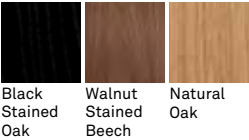
Dimensions:	W:38 D:76 H:38
Packaging:	W:43 D:81 H:43
Note:	-



DANDY ARMCHAIR (DN-03)

-
Upholstered armchair with wooden legs.

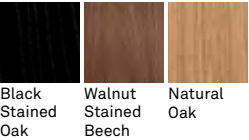
Dimensions:	W:96 D:98 H:72 SH:42
Packaging:	W:100 D:102 H:85
Note:	*This fabric requires extra seams



DANDY OTTOMAN (DN-02)

-
Upholstered ottoman with wooden legs.

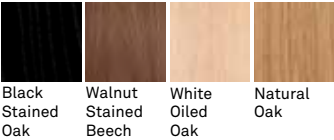
Dimensions:	W:170 D:75 H:42
Packaging:	W:190 D:90 H:50
Note:	-



DANDY 2-SEATER SOFA (DN-01)

-
Upholstered sofa with wooden legs.

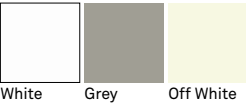
Dimensions:	W:194 D:90 H:72 SH:42
Packaging:	W:210 D:102 H:85
Note:	*This fabric requires extra seams



WAITER CHAIR (AC-01)

-
Wall hook in vitreous porcelain.

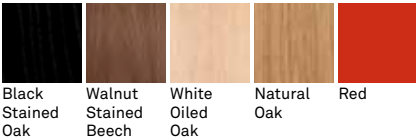
Dimensions:	Ø:9 D:4.1
Packaging:	W:10 D:9.5 H:5
Note:	-



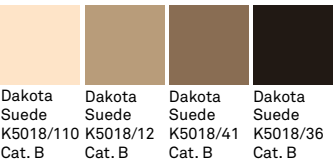
WAITER CHAIR (WA-01)

-
Dining chair in solid wood with a laminated seat.

Dimensions:	W:39 D:46 H:78 SH:44
Packaging:	W:62 D:42 H:98
Note:	Available with upholstery*



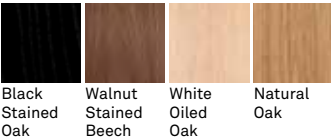
*WAITER CHAIR UPHOLSTERY SELECTION



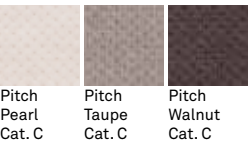
DANDY 4-SEATER SOFA (DN-04)

-
Upholstered sofa with wooden legs.

Dimensions:	W:275 D:95 H:72 SH:42
Packaging:	W:290 D:110 H:85
Note:	*This fabric requires exatra seams



DANDY UPHOLSTERY SELECTION



FERRIC TABLE (FE-02)

-
Workshop table in metal with wooden table top.

Dimensions:	W:250 D:100 H:72
Packaging top:	W:260 D:110 H:10
Packaging base:	W:75 D:75 H:20
Packaging cross:	W:130 D:5 H:5
Note:	3 boxes





MEGA 2 SEATER SOFA (MG-02)

Upholstered sofa with steel tube side panels.

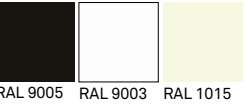
Dimensions:	W:180 D:90 H:79 SH:42
Packaging:	W:210 D:100 H:85
Note:	-



MEGA DAYBED (MG-03)

Upholstered daybed with steel tube side panels.

Dimensions:	W:197 D:90 H:66 SH:42
Packaging:	W:200 D:100 H:70
Note:	-



MEGA ARMCHAIR (MG-05)

Upholstered armchair with steel tube side panels.

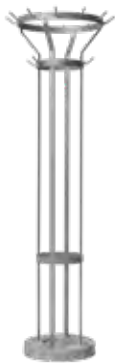
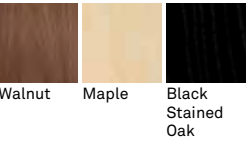
Dimensions:	W:95 D:90 H:79 SH:42
Packaging:	W:110 D:100 H:85
Note:	-



ROSE CHAIR (RS-01)

Generous easy chair in laminated wood.

Dimensions:	W:88 D:75 H:69
Packaging:	W:92 D:79 H:71
Note:	-



MARCEL COAT RACK (MR-01)

Coat stand in metal with a granit base.

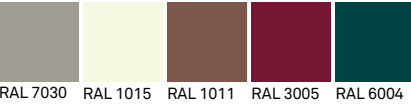
Dimensions:	W:57 D:57 H:187
Packaging:	W:60 D:60 H:190
Packaging stone base:	W:40 D:40 H:15
Note:	-



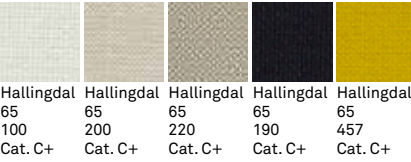
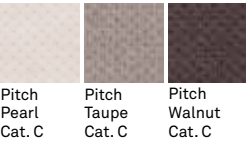
MARCEL COAT RACK (MR-02)

Wall mounted coat rack in metal.

Dimensions:	W:57 D:28 H:30
Packaging:	W:60 D:32 H:32
Note:	-



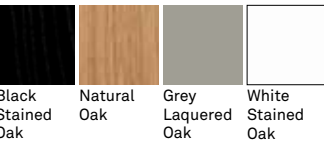
MEGA UPHOLSTERY SELECTION



ENDLESS (EL-01)

Room dividing modular book shelf.

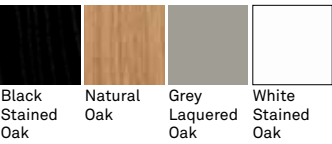
Dimensions:	W:28 D:23 H:143
Packaging:	W:32 D:28 H:150
Note:	Minimum three units required



ENDLESS (EL-02)

Room dividing modular book shelf.

Dimensions:	W:28 D:24 H:177
Packaging:	W:32 D:28 H:185
Note:	Minimum three units required



CROWN ARMCHAIR (CR-03)

Fully upholstered armchair.

Dimensions:	W:59 D:56 H:83 SH:45
Packaging:	W:67 D:64 H:94
Note:	Available with castors

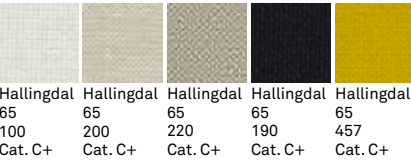


CROWN EASY CHAIR (CR-02)

Fully upholstered easy chair.

Dimensions:	W:69 D:66 H:76 SH:39
Packaging:	W:74 D:79 H:90
Note:	-

CROWN UPHOLSTERY SELECTION





Magnus Elebäck, CEO/Co-Founder and Chris Martin, Designer-in-Chief/Co-Founder

P. 06–33 & 52–81
Photography by Martin Runeborg
Set design by Christoffer Insulander

P. 35–50
Photography by Erik Lefvander
Styling by Annaleena Leino

P. 83–101
Photography by Louise Enhörning
Set design by Christoffer Insulander

Portrait by Martin Runeborg.

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